



ASHLEY WIRSING

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ABOUT ME

Hard working. Diligent. Organized.
Critical thinking. Problem solving.
Coffee drinking. Taco eating.

EDUCATION

WILLIAM PATERSON

UNIVERSITY OF NEW JERSEY

September 2011 to May 2016

Wayne, NJ, 07470

Bachelor of Fine Arts / Graphic Design

Minor / Art History

GPA: 3.7

EXPERIENCE

CONNECTIVERX

August 2017 to present

Graphic Designer

Marketing materials, trade show pieces,
trade show graphics, internal and external
facing print ads, web banners, and various
other revenue generating pieces

BECTON, DICKINSON AND COMPANY

June 2015 to June 2017

Freelance Graphic Designer

Digital apps, brochures, catalogs,
tradeshow graphics, meetings graphics,
powerpoints, marketing materials

PERFORMING ARTS AT

WILLIAM PATERSON UNIVERSITY

October 2014 to June 2015

Graphic Designer

Ongoing promotional materials

STOP AND SHOP

October 2011 to April 2016

Cashier and Customer Service

SKILLS

INDESIGN

ILLUSTRATOR

PHOTOSHOP

DREAMWEAVER

POWERPOINT

KEYNOTE

MICROSOFT WORD

CONCEPT

GRID & LAYOUT

TYPOGRAPHY

COLOR

PUBLICATION

PACKAGING

SKETCH

UI / UX

AWARDS

BEST IN 2D DESIGN

Spring 2015

Faculty Curated "Annual Student Art Exhibit"

Piece: "Constellation Calendar"

TWO AWARDS OF EXCELLENCE (EDUCATIONAL / OVERALL DESIGN);

ONE AWARD OF DISTINCTION (COVER DESIGN)

Summer 2016

22nd Annual Communicator Awards

Piece: "The Mix"