

#### **ASHLEY WIRSING**

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#### **ABOUT ME**

Hard worker, diligent, organized, critical thinker, problem solver, time manager, knowledge seeker.

#### **EXPERIENCE**

### SENIOR DESIGN SPECIALIST CONNECTIVERX

AUGUST 2017 - PRESENT

Designing marketing materials, trade show pieces, trade show graphics, internal and external facing print ads, web banners, and various other revenue generating pieces. MLR submissions, client calls, creative briefs and project management.

## FREELANCE GRAPHIC DESIGNER BECTON, DICKINSON AND COMPANY

JULY 2015 - JULY 2017

Digital apps, brochures, catalogs, trade show graphics, meeting graphics, powerpoint, keynote, website mock-ups, internal signage, marketing material.

# GRAPHIC DESIGNER PERFORMING ARTS AT WILLIAM PATERSON UNIVERSITY

OCTOBER 2014 - JUNE 2015

Promotional materials, play books, booklets, flyers.

#### **EDUCATION**

#### WILLIAM PATERSON UNIVERSITY

OCTOBER 2011 - MAY 2016

Wayne, NJ 07470 Bachelor of Fine Arts / Graphic Design Minor / Art History GPA: 3.7

#### **SKILLS**

INDESIGN

LLUSTRATOR

PHOTOSHOP

DREAMWEAVER

AFTER EFFECTS

**POWERPOINT** 

KEYNOTE

MICROSOFT WORD

**PUBLICATION** 

**PACKAGING** 

#### **AWARDS**

#### THE MIXX 22ND ANNUAL COMMUNICATOR AWARDS

SUMMER 2016

Two awards of excellence (educational and overall design), one award of distinction (cover design)